

DESTINATIONSMODNING

DEN LOKALE VÆRDIKÆDE



STÆRK LOKAL TURISMEUDVIKLING



OFFENTLIG-PRIVAT SAMARBEJDE

PROFESSIONELLE GUIDER & FORMIDLERE

STÆRKE LOKALE NARRATIVER

SMAGEN AF OUTDOOR



SANKETURE SOM FORMIDLINGSFOKUS

LOKALE FØDEVAREOplevelser

A wooden table outdoors with several cheese platters. The platters feature Swiss cheese, almonds, blueberries, and fresh herbs. The background is a blurred outdoor setting with greenery and a stone wall.

VISUELLE STYRKER I SAMSPIL



TEAMCOOKING

FÆLLESSKAB I NATUREN SOM FOKUS

MOLSKROEN SOM OUTDOOR-LEVERANDØR

VANDRING MED LUKSUS-FROKOST

FØDEVAREEVENTS FOR TURISTER

MAD, KULTUR & NATUR

DEN LOKALE MADPAKKE PÅ TUREN

PAKKETERING MED FROKOST PÅ TUREN

A large group of people, mostly middle-aged and older, are gathered under a large red pop-up tent. They are seated at long wooden picnic tables covered with white tablecloths, eating and socializing. The tables are set with various food items, including bread, cheese, and several bottles of beer. Some people are standing and talking in the background. The setting is outdoors, with green trees and foliage visible behind the tent. The overall atmosphere is casual and social.

OUTDOOR-CAMPS I NATUREN

DE STORE SAMMENSATTE OPLEVELSER

STORE OUTDOOR-EVENTS

FYRTÅRNE SOM OPLEVELSES-RAMME

NORDIC
DESTINATION

FOKUS
Oplevelser



NORDIC
DESTINATION

STÆRKE OPLEVELSES-PARTNERE

PAKKETERING - VANDRING OG SEJLADS

REE PARK SAFARI GOES OUTDOOR

OUTDOOR-CAMP BLANDT VILDE DYR